

Course		
Building intercultural teams		
Lecturer		
Christine Reitzer		
Expenditure of Work		
3 ECTS-Credits	Presence 30h	Self-study 60h
Exam		
presentation and journaling about it		
Language		
English		
Content		
<p>The course incorporates practical insights into international team work and tools as well as methods of international presentations. Thereby you will benefit from the rich intercultural experience of the lecturer:</p> <ul style="list-style-type: none"> • Intercultural background information, tips for meetings and presentations in international teams • Convincingly conveying your own ideas and addressing them to an intercultural diverse target group • Exercises regarding the art of presentation: offering relevant content effectively and internationally sustainable, explaining graphics, incorporating images and colors, creating handouts, etc. • Find your own style in a multicultural team and stay authentic • Presentation and meeting tips for online and live formats 		
Further Reading		
<ul style="list-style-type: none"> • Bohin, T. (2014) Kommunikation im Projekt: schnell, effektiv und ergebnisorientiert informieren. Offenbach: Gabal-Verlag. – online verfügbar • Grill, O. (2020) Überzeugend präsentieren mit PowerPoint 2019: Präsentationen professionell gestalten und souverän vortragen, Bodenheim: Herdt. – online-verfügbar • Hartmann, M. (2018) Präsentieren: Präsentationen: zielgerichtet, adressatenorientiert, nachhaltig. Weinheim: Beltz. – online verfügbar • Hernandez, R. (2012) Presenting across Cultures: Adapting your business and Sales presentations in Key markets around the world; Milton Keynes UK: Tertium Business Books. • Reitzer, C. (2014): Erfolgreich Lehren: Ermutigen, motivieren, begeistern. Heidelberg Springer. – online verfügbar • Williams, E. (2009): Presentations in English, find your voice as a presenter. Bad London Macmillan. 		